

FOR IMMEDIATE RELEASE

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WEST PHYSICS CONSULTING ANNOUNCES MRI SAFETY SERVICES

ATLANTA, Georgia (June 21, 2012)—West Physics Consulting, the leading national provider of medical and health physics consulting and testing services, announced today that it has begun offering a full suite of MRI Safety Services to customers worldwide.

The new services include best-in-class MRI Safety Training for MRI and ancillary staff, as well as comprehensive on-site MRI Safety Audits. West Physics is also providing initial MRI Safety Setup Services for new installations, and forensic investigation of MRI magnetic-induced accidents. “Proper magnetic safety training for MRI staff is essential to preventing life-threatening accidents and/or costly equipment damage, as well as to reducing medical facility liability,” stated Dr. Geoffrey West, President and Chief Medical Physicist of West Physics. “Accrediting organizations like the ACR, IAC, and Joint Commission also highly recommend that individuals working within an MRI environment have documented annual training in MRI safety. WPC is excited to introduce superlative training options in this area for technologists, nurses, anesthesia staff and ancillary personnel.”

While staff training is certainly an important component of MRI safety, every MRI facility should also have a full on-site MRI safety audit by a qualified expert. “The MRI safety audit provides a tangible way for the facility to identify and correct any issues that can potentially cause a safety incident,” continues Dr. West. “Since larger magnetically-propelled items entering the MRI bore can cause serious injury or death to patients and/or staff, it is essential to be aware of, and take steps to mitigate, the danger.” As part of the MRI Safety Audit, the department or facility receives detailed feedback from a qualified expert, and a complete MRI Safety Audit Report shortly after the conclusion of the audit. Once all findings are properly and fully addressed, West Physics Consulting then awards its “Certified MRI Safe” facility designation.

More information about West Physics Consulting's MRI Safety Services can be found at <http://www.westphysics.com/service-types/mri-safety-services/>

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About West Physics Consulting:

West Physics Consulting is a national provider of medical and health physics consulting and testing services. It is committed to technical and service quality and has grown from serving a single local client in 2002 to now serving more than 1,000 clients in 49 U.S. states, federal territories, the Caribbean and Latin America. West Physics' staff specializes in complex regulatory challenges and diagnostic imaging problems and their diverse backgrounds and top-notch training result in superior technical and regulatory capabilities. The firm is recognized for providing local-style response times and customer service in combination with national expertise and consistency. For more information, please visit www.westphysics.com.